



தமிழர் 4.0

தொழில் - வணிகம் - பேரறிவு - உயர் துலைமை

HILTON CHENNAI | JULY 24 & 25, 2026

SPONSORSHIP BROCHURE

Connecting Innovators, Entrepreneurs & Professionals on a World Stage

DATE

July 24 & 25, 2026

VENUE

Hilton Hotel, Chennai

EDITION

Inaugural Edition

**1st B2B Summit of
Global Tamil Entrepreneurs**



The Event

Thamizhar 4.O is the biggest Tamil Centric B2B Summit taking place at Hilton Chennai on July 24 & 25, 2026. The Summit would bring together 500+ entrepreneurs, traders and investors from all around Tamil Nadu, Bangalore, Malaysia, Singapore, Gulf-Middle East countries, Europe and North America.

CTACIS

CTACIS- Confederation of Tamil Agriculture Commerce Industry and Services- is the largest Referral Business Organisation of Tamils. It has 12 dynamically functioning chapters in Chennai. It is the mother organisation of The Rise-a globally Known influential organisation of Tamil speaking entrepreneurs and Professionals.

The Rise and it's Eco System

The Rise today has chapters in more than 35 countries. it has strong wings like Aatral-Association of Tamil IT Entrepreneurs & Professionals, GTEF-Global Tamil Engineers Forum, TDI- Tamil Doctors International to mention a few. The Rise and it's eco system organisation are putting their resourcefulness behind the micelles of Thamizhar 4.O.

Four way Confluence

Thamizhar 4.O brings together Buyers, Sellers, Investors and most importantly Government offices and entities that are elated to promotion of trade, business, investments- particularly the MSME Sector.

Why the naming Thamizhar 4.O?

CTACIS is more than a Referral Business organisation. It Assiduity builds responsible leadership for the larger group of the Tamil Community. Thamizhar 4.O takes a closer view of the last 200 years journey of Tamil Community in order to envision a brighter 21st century for Tamils. Thamizhar 1.O : Era of Social reformation and struggle for Indian Independence; Thamizhar 2.O: Universalisation of school education; Thamizhar 3.O: Expansion of higher education, distraction of political power, industrialisation, global mobility; Thamizhar 4.O: Mass entrepreneurship, global trade and collaboration, and shared prosperity.

Why Sponsor CTACIS 2026?

Global Reach

Connect with delegates, entrepreneurs & professionals from across the world at this landmark inaugural summit.

Multimedia Visibility

Your brand on stage, venue screens, print, social media, You Tube channels & 240+ WhatsApp broadcast groups.

Premium Networking

VIP seating, complimentary passes, exhibition booth

Press Coverage

Featured in press releases, audio & visual media, print media and weekly broadcasts to 15,000+ contacts

Digital Imprint

Logo on CTACIS website, summit data book, agenda book and live digital broadcasts throughout the event.

Sponsorship Tiers

<p>Be a</p> <p>Presenting</p> <p>Sponsor</p> <p>Deliverable Amount</p> <p>₹25 Lakhs</p> <p>1 Slots Available</p> <p>Maximum brand ownership</p>	<p>Deliverables</p> <ul style="list-style-type: none">• 100 creative postcards + 50 promotional videos• 10 minutes on-stage time• 15 complimentary guest passes• 30-minute interview slot in Youtube Channel• Exhibition booth at the venue – 3*3 M• Full-page inside front cover in Souvenir• Custom branded summit entrance arch installation• Full venue branding — standee, digital boards, screen• Outdoor branding• Logo in summit kit, agenda book & data book• Social media across FB, YouTube, Instagram, LinkedIn
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<p>Be a</p> <p>Powered By</p> <p>Sponsor</p> <p>Deliverable Amount</p> <p>₹20 Lakhs</p> <p>1 Slots Available</p> <p>Strong co-headline positioning</p>	<p>Deliverables</p> <ul style="list-style-type: none">• 100 creative postcards + 40 promotional videos• 8 minutes on-stage time• 10 complimentary guest passes• Exhibition booth at the venue – 3*3 M• 20-minute interview slot in Youtube Channel• Full-page AD in Souvenir• Venue branding — standee, digital boards, screen• Outdoor branding• Logo in summit kit, agenda book & data book
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<p>Be a</p> <p>Co-Powered By</p> <p>Sponsor</p> <p>Deliverable Amount</p> <p>₹15 Lakhs</p> <p>2 Slots Available</p> <p>Prominent supporting sponsor recognition</p>	<p>Deliverables</p> <ul style="list-style-type: none">• 60 creative postcards + 30 promotional videos• 7 minutes on-stage time• 5 complimentary guest passes• 15-minute interview slot in Youtube Channel• Exhibition booth at the venue• Venue branding + outdoor branding• Logo in summit kit, agenda book & data book
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<p>Be a</p> <p>Platinum</p> <p>Sponsor</p> <p>Deliverable Amount</p> <p>₹10 Lakhs</p> <p>2 Slots Available</p>	<p>Deliverables</p> <ul style="list-style-type: none">• 30 creative postcards + 20 promotional videos• 5 minutes on-stage time• 4 complimentary guest passes• 10-minute interview slot in Youtube Channel• Venue branding + outdoor branding• Logo in agenda book & data book
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Impactful goodwill category presence

- Full-page AD in Souvenir

Be a

Diamond

Sponsor

Deliverable Amount

₹5 Lakhs

6 Slots Available

Visible brand placement across summit

Deliverables

- 20 creative postcards + 20 promotional videos
- 3 minutes on-stage time
- 3 complimentary guest passes
- 10-minute interview slot in Youtube Channel
- Venue branding — standee, digital boards, screen
- Logo in agenda book & data book
- Full-page AD in Souvenir

Be a

Gold

Sponsor

Deliverable Amount

₹3 Lakhs

6 Slots Available

Strong entry-level brand presence

Deliverables

- 15 creative postcards + 10 promotional videos
- 2 complimentary guest passes
- 10-minute interview slot in Youtube Channel
- Venue branding — standee, digital boards, screen
- Logo in agenda book & data book

Be a

Silver

Sponsor

Deliverable Amount

₹1 Lakh

10 Slots Available

Community supporter recognition

Deliverables

- 10 creative postcards + 10 promotional videos
- 2 complimentary guest pass
- 10-minute interview slot in Youtube Channel
- Venue branding — standee, digital boards, screen
- Logo in data book

Be a

Goodwill

Donor

Deliverable Amount

₹50,000

10 Slots Available

Community supporter recognition

Deliverables

- 1 complimentary guest pass
- Venue branding — standee, digital boards, screen
- Logo in data book

Sponsorship Financials at a Glance

Category	Tier	Amount	Slots
Professional	Presenting Title Sponsor	₹25 Lakhs	1
Professional	Powered By Sponsor	₹20 Lakhs	1
Professional	Co-Powered By Sponsor	₹15 Lakhs	2
Professional	Platinum Sponsor	₹10 Lakhs	2
Goodwill	Diamond Sponsor	₹5 Lakhs	3
Goodwill	Gold Sponsor	₹3 Lakhs	5
Goodwill	Silver Sponsor	₹1 Lakhs	10
Goodwill	Goodwill Donor	₹50,000	10

Category & Experiential Sponsorships

In addition to our main tiers, CTACIS offers exclusive category sponsorships targeting specific event experiences. These are ideal for brands seeking focused, high-impact visibility in a single touchpoint.

Category	Investment	Key Deliverables
Keynote Session Sponsor	₹1,00,000	Session naming, 2-min opening remark, slide branding, video reel
Networking Lounge Sponsor	₹3,00,000	Lounge naming rights, branded furniture, digital display, 2 passes
Delegate Welcome Kit Sponsor	₹5,00,000	Branded bag, 500 kits, 3 inserts, prime inner-flap logo, 2 passes
Coffee Break Sponsor (per day)	₹3,00,000	Branded station, napkins, table display, live announcement